

REFLEX

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REFLEX – A Futuristic Interpretation of a Modern Digital Watch

NEW size now available perfect for kids and small wrists

Beverly Hills, California, USA – March 19, 2013 – Ritmo Time Group continues to grow and expand the REFLEX brand since making its debut in 2012. Fast forward to 2014 and the world of fitness trackers, smart watches and computer eye glasses each compete for wearable access. Where to find that perfect blend of fashionable form and function? Look towards the modern day REFLEX watch – a smart, single, universal concept that will make you re-think the way you tell time.

LED (Light Emitting Diode) watches were introduced in the 1970's as the first to use advances in micro electronic circuitry. Vintage LED watches were expensive to produce and had power-hungry displays that consumed battery life. The REFLEX utilizes wearable modern technology allowing for greater efficiency while vibrant design concepts lead the next LED watch evolution.

Reflex uses premium silicon material to create the slap bracelet style strap which houses an ultra- bright LED display. Linear time and date light up with the touch of a button. The Reflex is sweat proof and water resistant up to 33 feet so you can hit the gym, pool, surf, slopes and stay active. With 18 color combinations in two size options REFLEX is the watch you didn't know you needed but will not want to live without.



You can customize REFLEX with your own logo or personal brand imagery. There are many options to explore with the REFLEX design team. Visit www.reflexwatch.com for more information on the entire collection.

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